

WATERWORKS

A Quarterly Newsletter of Hallsdale-Powell Utility District

Spring 2009

CEO REPORT



Greetings...and welcome to another edition of WaterWorks.

When most of you think about Hallsdale-Powell Utility District you probably think about our water. It's the service that people most depend on. Life itself depends on water.

Some of you may think about our wastewater service, particularly if you've switched from having your own system to being connected to sewer service. It's nice to not worry about the system or its capacity...to just know it will be handled.

But when I think about HPUD I think about people. I think about the men and women who work at HPUD. The people who make sure the water is there, the wastewater goes away and any problems get fixed.

It's a great group of people. I appreciate them every day. It's because of them we can operate so well. There was a time when our Beaver Creek Wastewater Treatment Plant had some sort of pollution violation almost weekly. Now, in large part due to the hard work of the people at the facility, we have gone almost 3 years without a single violation.

They are not alone. Whether it's the people running our new state of the art water plant on Norris Lake in Sharp's Chapel, or the folks who greet you with a smile when you come in to pay your bill, or the crews that are on call 24/7 to repair water and sewer lines, or the folks that help make sure we know where our infrastructure is located, or those making sure we are in compliance with all rules and regulations...they all work hard to make HPUD the best utility it can be.

I want to thank all of them. And I hope the next time you talk with one of our folks that you'll notice how they act and thank them, too.

Now let's all enjoy a magnificent East Tennessee spring.

Darren Cardwell

Darren Cardwell
HPUD President/CEO

FREQUENTLY ASKED QUESTIONS

Why does the customer have to pay for and install the backflow preventer?

The backflow preventer is installed to protect the public water supply against possible hazards in the customer's plumbing system. It is the water utility's responsibility to make sure that any actual or potential cross connection on the customer's property be prevented by installing a backflow device before the hazard. Once the water goes beyond the meter, in many cases the water quality is altered. If a backflow preventer is required to keep the water safe, then the person who purchased, installed and maintained the cross connection (actual or potential) should purchase, install and maintain the backflow preventer.

Cross Connection CONTROL

Maintaining the integrity of your public drinking water system

Providing safe drinking water to our customers is our highest priority and we follow strict standards to ensure that the public drinking water is safe. Our customers also have a responsibility to help keep the public water supply safe whenever there is an actual or potential hazard for a cross connection. What is a cross connection?

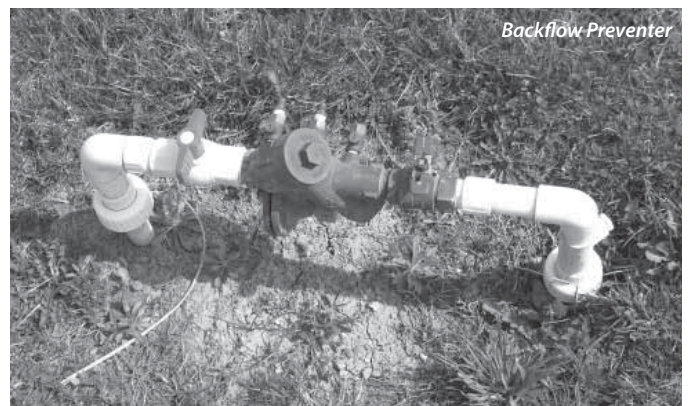
Cross connections are connections between drinking water and other water or fluids of unknown quality. HPUD's Cross Connection Control Program is designed to help identify and prevent cross connections. Indirect cross connections are made by garden hoses and temporary connections that may be connected for only a short time. Direct cross connections are more permanent hard-pipe connections.

Where can I find possible cross connections?

- Sinks & laundry tubs
- Outside faucets & hoses
- Lawn irrigation systems
- Handheld shower sprayers
- Boilers
- Toilet fill valves
- Fire prevention systems
- Swimming pools
- Cooling systems

Backflow is the undesirable reversal of flow in a water line that is caused either by backpressure or backsiphonage. Backpressure can occur when downstream pressure is higher than the upstream or supply pressure. Backsiphonage can occur when negative pressure or a vacuum is created. Backflow preventers are devices that are required by the State of Tennessee to prevent contamination through cross connections.

Tennessee Code Annotated 68-221-701-720 requires that all Utility Districts ensure all backflow preventers are in proper working order and are tested annually by certified personnel.



Backflow Preventer

If you have questions about your backflow preventer or for more information on HPUD's Cross Connection Program, please visit www.abpa.org or call 865-922-7547.

OUR SCHOOLS: *Brickey McCloud Elementary is "all wet" this year!*

Each issue we'll highlight a different school in the HPUD area



The theme at Brickey McCloud Elementary this year is Oceans, and that theme seems to have "spilled" over into just about everything they are doing. Each year, the school chooses a different theme to get kids, parents, and teachers excited about the school year and, especially, reading. This year's theme of Oceans started out with an August visit from Jerry Palotta, author of *The Ocean Alphabet Book* (and many others). Mr. Palotta read from his books and enchanted children and adults alike with his tales of the ocean and living on the beach growing up.

It wasn't too long before Coupon Book time rolled around and students got "all wet" selling coupon books, as selling just one coupon book entered the student into the Brickey McCloud Duck Race. With the gracious help of Hallsdale-Powell, students watched as their ducks flowed down a makeshift river. Duck race winners received oversized ducks, some bigger than the student!

Along with the Ocean theme, this year the staff adopted the FISH! Philosophy. This philosophy, which has been known in the business world for many years, is based on four tenets: Choose Your Attitude, Make Their Day, Be There, and Play. The staff enjoyed these principles and philosophy so much, they decided to share it with the students. Each morning, Principal Robbie Norman appears on the student produced WBES News. Ms. Norman explains the tenets of the FISH! Philosophy to the students on the newscast, and the teachers look for students exemplifying these tenets.

Brickey McCloud Elementary students work hard each and every year. Principal Norman stretches the students thinking even further with her "Math Challenge" each nine weeks. Students work on estimation, problem solving and facts memorization. Students who complete Ms. Norman's challenge are rewarded with a special celebration. Earlier this year, the school had a "Super Bowl" celebration for students who had answered the challenge to memorize their math facts. Hundreds of students enjoyed maneuvering through an obstacle course, throwing footballs through targets, getting "tattoos" and having their picture taken with a giant "Smokey." The students also enjoyed interacting with the neighborhood "stars" – football players and cheerleaders from Powell and Halls High Schools. The highlight was a visit from University of Tennessee wide receiver Josh Briscoe.

Whether it's celebrating achievements, working to make someone's day, or reading to reach a goal, Brickey McCloud Elementary students have oceans of fun.

Local Business Spotlight

Regal Cinemas



Regal Cinemas was founded in 1989 by Knoxville native Mike Campbell. Quickly, Regal grew to become the world's largest operator of movie theatres. The company's growth was fast but Regal's roots have stayed firmly planted in Halls with the corporate headquarters remaining in the same location. In 2002, Regal Cinemas merged with two other national theatre chains, United Artists Theatres and Edwards Theatres, to form Regal Entertainment Group. The company now covers 39 states and the District of Columbia, with 550 theatres and approximately 6,800 screens.

Regal operates five theatres in Knoxville including its flagship location Pinnacle Stadium 18 & IMAX at Turkey Creek, along with Riviera Stadium 8 in downtown, West Town Mall Stadium 9, Downtown West 8 and Knoxville Center Stadium 10.

"Regal Entertainment Group has more than 300 employees working in our corporate offices in Halls. Many of your neighbors in Halls and Powell are employed by Regal," stated Greg Dunn, Regal Entertainment Group President & COO. "Regal is very proud of our history of involvement in community service all around Knoxville. Our employees are very active in the community and so is our company."

Regal Entertainment Group is committed to serving and staying active in the communities where its theatres operate. Specifically in Knoxville, Regal is a member of the Halls Business and Professional Association, Knoxville Chamber of Commerce, and Market Square District Association. Local Regal executives are current or past board members for such organizations as Emerald Youth Foundation, East Tennessee Historical Society, Knoxville Zoo, Knoxville Symphony Orchestra, and Great Smoky Mountain Council for Boy Scouts of America.

In 2003, Regal launched a new initiative to focus its philanthropic efforts and contributions through the Regal Foundation. The Foundation supports numerous charitable organizations and worthy programs across the nation and locally, including Patricia Neal Rehabilitation Center, University of Tennessee, Regal Scholars Program, Boys and Girls Clubs, United Way, Will Rogers Institute, and Variety – The Children's Charity.

Regal Entertainment Group looks forward to the future of our local community and will continue to stay involved and supportive.